THE POWER TO ACCELERATE RECOVERY

GAME READY® INJURY TREATMENT SYSTEM
For acute musculoskeletal injury and orthopedic surgery recovery, nothing helps your patients come back fast like Game Ready. Integrating two proven therapies in an all-new way, Game Ready is a state-of-the-science modality designed to accelerate the healing process.


Peter Millett, MD, MSc
The Steadman Clinic

**ACCEL TECHNOLOGY**
**TAKE A PROACTIVE APPROACH TO RECOVERY**

Game Ready’s innovative ACCEL Technology (Active Compression and Cold Exchange Loop) sets a new standard in recovery, synergistically combining active compression and cold therapies in a revolutionary treatment system that gives you the power to help heal.

When the body suffers a musculoskeletal injury, it initiates a cascading series of physiological responses as it attempts to prevent damage to surrounding tissues and begin repair. Among these natural mechanisms is inflammation. While a fundamental part of the healing process, the inflammatory response causes local tissue temperature increases, edema formation, and cellular oxygen deprivation — all of which can cause pain and actually hinder recovery.

That’s where Game Ready comes in. A giant leap beyond static cold and compression applications that passively control pain and swelling, ACCEL Technology gives you the therapeutic power to enhance lymphatic function, encourage blood flow, and stimulate tissue healing. In short, the power to help optimize and accelerate the body’s natural repair mechanisms.

**COMPRESSION AND COLD WORKING TOGETHER LIKE NEVER BEFORE**

Forget about passive cold and compression applications. ACCEL knocks traditional RICE principles out cold. Dynamic and synergistic, ACCEL gives you the power to stimulate healing and actively enhance recovery.

- Active pneumatic compression mimics natural muscle contractions, helping the body pump edema away while stimulating blood flow and oxygen delivery.
- Rapidly circulating ice water actively removes heat and cools the tissue to reduce edema, muscle spasms, and pain.
- Air pressure conforms wrap to the body for better surface contact, allowing the system to pull heat away from the injury site more efficiently and enhancing the effects of cold therapy.
- Faster, deeper, longer-lasting intramuscular cooling slows cellular metabolism, helping the body to minimize secondary tissue damage — and less damage means faster recovery.

GAMEREADY.COM
DON’T JUST TREAT SYMPTOMS, HELP ACCELERATE HEALING

Whether your patients are elite athletes with injuries or everyday people in post-op rehab, they want to get back into action now. That means going beyond damage control. Relieving pain and swelling is a start, but you can do more. With Game Ready, you have the proactive healing power to help your patients get the most from their recovery and come back as quickly as possible.

MORE THERAPEUTIC BENEFITS, MORE WAYS TO ENHANCE RECOVERY

<table>
<thead>
<tr>
<th>MODALITY/BENEFIT</th>
<th>ACCEL SPEEDS &amp; ENHANCES HEALING</th>
<th>RICE MODERATES PAIN &amp; SWELLING</th>
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<tr>
<td>Cold (General)</td>
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<td>Decreases pain, muscle spasms, edema, and swelling 1,2</td>
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<td>Reduces metabolic activity and cellular demand for oxygen, reducing secondary tissue damage</td>
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<td>Compression (General)</td>
<td>Aids the prevention of edema formation and removal of swelling 1,5,6</td>
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<td>Active Cold</td>
<td>Draws heat away from the injury site for more efficient temperature reduction</td>
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<tr>
<td>Active Compression</td>
<td>Mimics natural muscle contractions, “pumping” edema out of the injured area</td>
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<td>Optimizes lymphatic drainage</td>
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<td>Increases blood flow and oxygen delivery</td>
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<td>Stimulates tissue repair; encouraging acceleration of the healing process</td>
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<tr>
<td>Active Compression with Active Cold Therapy</td>
<td>Improves surface contact for faster, deeper, longer-lasting cooling</td>
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Complete list of references available on back cover.

“AN IMPORTANT PART OF OUR DAILY REHABILITATION PROGRAM WE COULD NOT DO WITHOUT.”
Oliver Schmidtlein, Physiotherapist and Rehabilitation Trainer, Germany

RESULTs THAT SPEAK FOR THEMSELVES

Game Ready is so effective, it can be found in the most prestigious orthopedic centers, physical therapy clinics, and athletic training facilities. In fact, the treatment system is relied on by Olympic athletes, special military forces, and countless teams from virtually every professional sport around the world. Better still, people who have used Game Ready overwhelmingly say that it helped speed and improve their recovery.

IN ONGOING SURVEYS, PATIENTS REPORT THAT GAME READY*:  

HELPED THEM RETURN TO WORK OR DAILY ACTIVITIES SOONER. OVER 90%
HELPED REDUCE THE AMOUNT OF PAIN MEDICATION THEY TOOK OR ENABLED THEM TO STOP TAKING MEDS SOONER. OVER 94%
PROVIDED A BETTER POST-OP RECOVERY THAN A PREVIOUS SURGERY USING A DIFFERENT COLD THERAPY. OVER 94%

“THE BEST I CAN DO TO GET BACK INTO ACTION AND STAY HEALTHY.”
Brian McBride, Fulham Soccer Club, English Premier League

FOR CASE STUDIES AND CLINICAL ABSTRACTS, PLEASE VISIT WWW.GAMEREADY.COM
ANATOMY OF THE GAME READY SYSTEM

The revolutionary Game Ready System is powered by the feature-rich, microprocessor-enabled GRPro™ 2.1 control unit and a complete range of ergonomic, dual-action wraps.

INTRODUCING THE GRPRO 2.1
MORE INFORMATION, MORE CONTROL

The new user-friendly GRPro 2.1 control unit gives you and your patients better information and more control over their treatments. Pressure, temperature, and time are easily monitored and adjusted with the touch of a button or the turn of a dial. Accessories such as a carry bag and rechargeable battery pack make the portable system even more convenient when providing treatment on the go.

- Temperature, pressure, and time status indicators provide clear information, making it easier to monitor and manage treatment conditions.
- Pre-set protocols promote patient compliance and reduce risk of injury by automating alternating treatment and “rest” times.
- Low-profile, circumferential wraps with pneumatic compression cover more surface area and provide better contact, while ergonomic design means better fit and comfort.
- Patented microdot construction facilitates maximum flow and disbursement of water for efficient, even cooling.
- New, adjustable set-point temperature control provides consistent temperature across the wrap and throughout treatment, improving patient comfort and safety.
- Clear step-by-step user instructions right on the control unit assure proper operation and improve compliance.

GAME READY DUAL-ACTION WRAPS
CIRCUMFERENTIAL COVERAGE, BETTER CONTACT

Game Ready wraps feature a patented two-chamber design – one for air, one for ice water – enabling the integrated delivery of compression and cold therapies. Created specifically for each body part, the wraps provide optimal circumferential coverage and better surface contact than other products. And because Game Ready wraps fit better, they feel better too.

“EFFECTIVELY REDUCES OVERALL HEALTHCARE EXPENSES.”
John P. Albright, MD
References: